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**MALDIVES INDUSTRIAL FISHERIES CO.LTD**  
Company Registration No. C-173/93  
Postal Code.389, Hilaalee Magu  
Male', Republic of Maldives

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## PRESS RELEASE

### LAUNCHING ANNUAL RAMADAN PROMOTION

MIFCO announced the annual Ramadan Promotion for 2021, "Fasmeeru Maameeru" today. CEO Ismail Fauzy launched the promotion in the presence of media officials today in an event held at MIFCO Masfihaara, Maafannu Outlet. This year's promotion will be held from 21 February to May 22, 2021. Promotion will be carried out in three outlets of Masfihaara, Male' and Hulhumale, and in addition at MIFCO site shops. Customers making a sale of MVR 200 and above will be given a coupon. To enter the promotion, customers have to open the enveloped coupon, scan the QR code and enter the promotion code to the directed screen. A total of MVR 200,000 prize is offered to customers in the promotion. A weekly lucky draw among customers will be also held during the promotion, and two lucky winners will be given a BML gift card of MVR 5000. Details of the promotion, including updates of weekly winners will be posted on MIFCO's social media accounts.



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